

2017 – 2020 Strategic Plan Overview

Vision

To be the leader in Nutritional and Environmental Medicine.

Key Features:

1. **Leadership:** We will be recognised as worldwide leaders in nutritional and environmental medicine and thus seen as the representative organisation by the medical community, regulators, governments and the public.
2. **Education:** We will be leading providers of professionally recognised post graduate medical education in NEM in Australasia and advocate for comprehensive inclusion of NEW in mainstream medical education.
3. **Engagement:** There will be a large, passionate, engaged community of practising clinicians as well as the wider public.
4. **Infrastructure:** We will have an adaptive, sustainable infrastructure, highlighted by secure finances, a strong governance framework and a highly skilled and respected staffing group.

Executive Summary

The ACNEM Strategic Plan covers four strategic themes based on ACNEM's vision. The objectives detailed within each strategic theme aim to ensure that all themes are supported to enable ACNEM to grow and become the leading voice for nutritional and environmental medicine. The themes cover: membership/community engagement and growth; education and training programs; financial sustainability; organisational and governance effectiveness; and awareness of ACNEM. The Strategic Plan is produced to cover the years 2017 – 2020 with six monthly reviews commencing February 2018.

Core Values

We are passionate about Nutritional and Environmental Medicine, driven by the knowledge and experience of better patient outcomes and improved patient safety. We believe in treating the whole person and underlying causes of illness and disease. We draw inspiration from the latest biomedical and general science balanced with the needs of each individual. We aspire to practice with the utmost integrity for the health of our patients and the benefit of the community at large.

We believe in:

- Social Responsibility
- Integrity
- Accountability
- Respect and Honesty
- Continuous Improvement
- Independence

Tag Line

Improving Health Outcomes

Strategic Themes

1. Engagement and Growth

Objectives

- To promote professionalism and standards in nutritional and environmental medicine.
- To grow community engagement and knowledge.
- To promote and enhance our advocacy for nutritional and environmental medicine.
- To deliver enhanced value for membership.

2. Education and Training Programs

Objectives

- To deliver practical, flexible, world-class accredited industry recognised education, developed by leading practitioners of nutritional and environmental medicine, that enhances knowledge, awareness and practical application of nutritional and environmental medicine.
- Integration of NEM into mainstream

3. Organisational Sustainability

Objectives

- To diversify and expand income streams, including a Bequests and Fundraising Strategy.
- To build financial reserves/incorporation of sound business practices.
- To evaluate financial risk
- To evolve and improve governance model and structure.
- To refine operational performance and effectiveness.

4. Recognition and Awareness

Objectives

- Enhance ACNEM's brand awareness within the community and the profession.
- To advocate for the integration of comprehensive nutritional and environmental medicine into mainstream healthcare, education and practice.
- Create and implement PR, media, communication and advocacy strategies.
- Build on and increase national and international relationships.